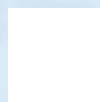
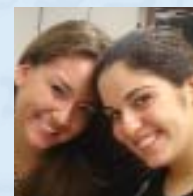


צ"ח



The **Chabad House**
Jewish Student Center
AT BINGHAMTON UNIVERSITY



A Beacon at the Crossroads

Sending young people off to college is one of the most difficult things. Four years away from home will cause irrevocable changes, ideally for the better, but there are no guarantees. There is plenty of cause for worry. Especially for people concerned with Jewish life, continuity and a strong future. Who is there for our young people?

The Chabad House Jewish Student Center has been meeting the religious, educational, social and pastoral needs of Jewish students at Binghamton University since 1985. Thousands of students have passed through our doors, their lives have been enriched, and wherever they go, they count themselves among the extended Chabad family.

The Chabad House—open 24/7 and home to an ever growing roster of activities—has gained a reputation as one of the most successful campus in-reach and outreach programs in the country and has, to our great joy, become a victim of its success. Our present facility can no longer accommodate the growing number of students who wish to join in our programs and avail themselves of our services.

In response, Chabad House is breaking ground for a new building on an adjacent lot connected to our current facility.

A different kind of building.

A building for every single **student.**

for the **heart** for the **mind**

for the **body** for the **soul**


a place to feel **safe, accepted, joyous** and **inspired**

a place to feel **connected** to **family** and **community.**

A building for the **whole student.**



A human **life** is a **universe**...

A photograph of a misty forest path. Sunlight filters through the trees, creating a soft, ethereal glow. The path is dark and leads into the distance, flanked by tall, slender trees with dense green foliage. The overall atmosphere is peaceful and serene.

Human beings are a lot like trees.

We need lots of sunshine, plenty of space and frequent watering.

That's what you'll see in this building: high ceilings and plenty of strategically placed windows. And there's the sunshine of warm smiles and caring hearts that is so much a part of what Chabad is all about.

There's lots of space—all kinds of space—because we want everyone who comes in to know “there's a place for you here.”

As for watering—that's the teachings we provide to quench thirsty souls.

...and the Chabad Center is a building designed to house it.

The Chabad House is not just another building... it's home away from home for everyone who comes through its doors. The building is designed with spaces for huge Shabbat and Holiday celebrations, lectures and special events, and spaces for smaller groups to crash and hang. Spaces for study and research; spaces to meet and plan; spaces to chill and play; space to pray; space to work out; spaces to enjoy delicious kosher food; spaces for lounging and comfortable conversation; spaces to find counsel and comfort in time of need.

A place you never want to leave.



“Community. The Chabad House has built a community in the middle of nowhere; an oasis in the desert. It's where we meet our friends, where we learn and where we find peace and comfort.”

— Jeremy Zenilman '06

“As a liberal Jew, I came to Binghamton rarely celebrating any Jewish holidays except for the biggies. However in my freshman year I gave in to peer pressure and went where all the students around me were going: the Chabad House on Friday nights! The opportunity to mingle with my fellow Jewish students, enjoy a weekly meal and become familiar with Hebrew prayers all over again was part of why I became so passionate about Binghamton University. Some of my most memorable events have been the Purim Carnival and Shabbat 1000 specifically because each so successfully reaches out to the entire campus and shares with them our traditions and celebrations.”

— Matthew Schneider '05



If you're Jewish you belong...

A campus is a place of varied social groups and strata. It is not always easy for students to find where they fit in. There is the Greek scene, political groups, sports teams, the theatre, the media, a capella groups, professional fraternities, language and hobby clubs and the list goes on.

Chabad House transcends these dividing lines. It is quite simply a place for every Jewish student.

You ask who comes to Chabad?

Freshmen, Sophomores, Juniors, Seniors, Grad Students

Reform, Conservative, Orthodox, Reconstructionist, unaffiliated Jews

Liberals and Conservatives

Greeks and Geeks

Party Animals and Book Worms

Introverts and Extroverts

Sephardim and Ashkenazim

Students on campus and students from off campus

Any Jew that moves!

“ I remember how welcomed I felt at Chabad House and at their programs on campus as well. They work from such positive energy and enabled me to see the potential in myself. Chabad has taught me about Judaism, provided an outlet for growth and instilled a foundation to enable me to continue this journey. ”

-Erica Ash '04



...Because labels are for shirts **not** for human beings.

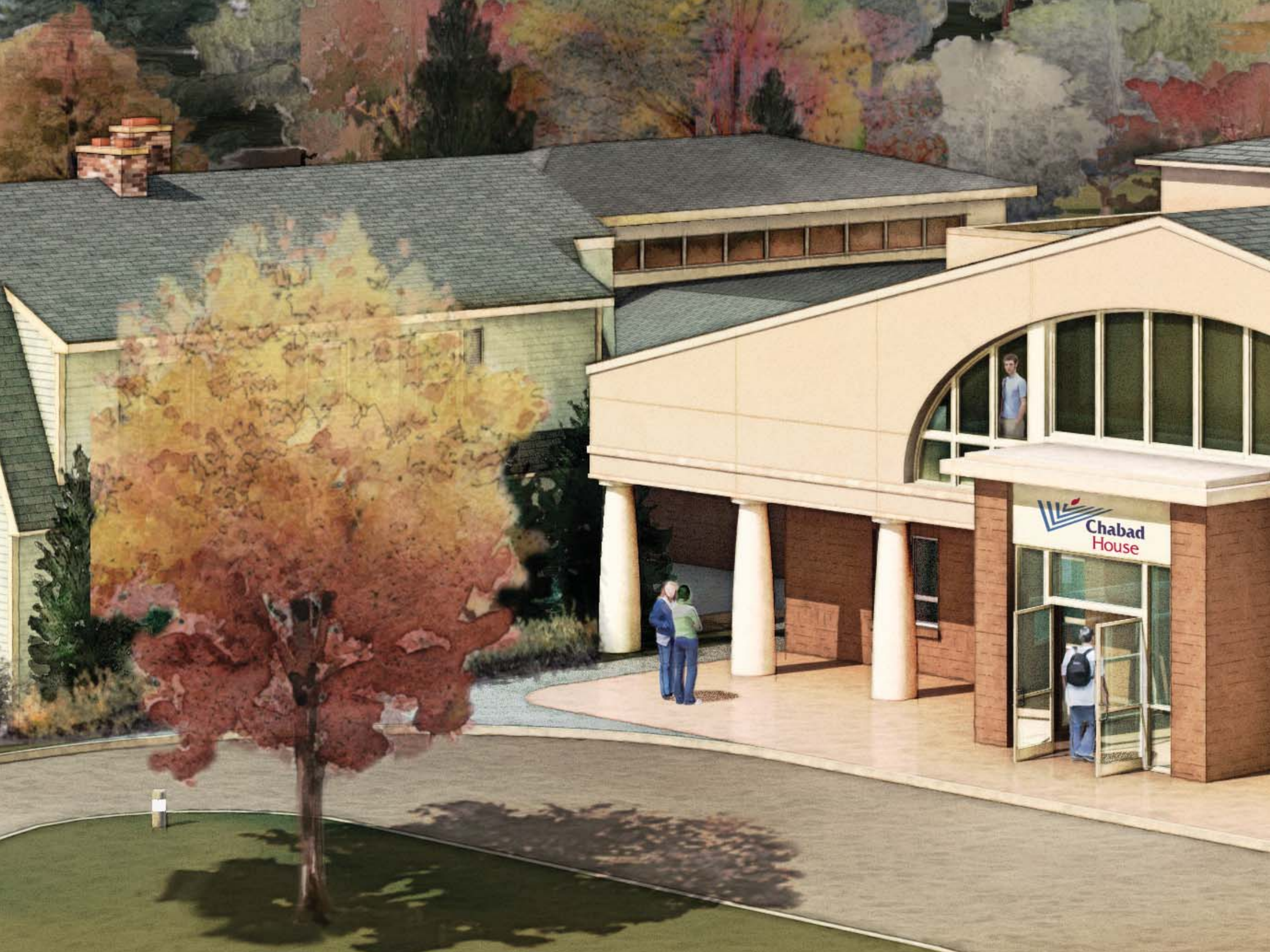


“ For me and countless other students, Chabad House has been a place to share joys, whether it be scoring well on a test, finally picking a major, or celebrating a special birthday. Those who have celebrated at Chabad also know that when, God forbid, something bad happens, those same arms that reached out to dance with you are also always there to comfort and offer guidance in times of need. ”

Chana Maya Sidi '03

“ I know of no other organization that works to electrify Jews as Chabad House does. Chabad House not only helps unlock love and passion for Judaism in its students but teaches them to do the same for others. ”

Alan Zeitlin '00



 Chabad
House



Because the only type of Judaism that will transmit from generation to generation...

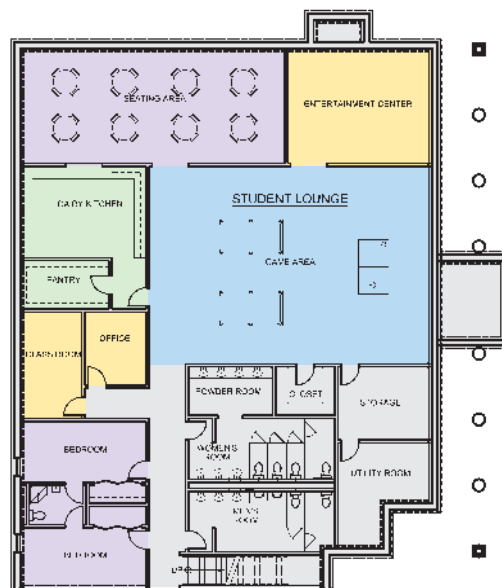
Ground Level

The heart of the new building will be **the Great Room** that can seat over four hundred students comfortably, with connected space that can be opened up as needed. This is the place where students will enjoy full course, home cooked Shabbat and Holiday meals, Passover Seders and Rosh Hashana dinners, not to mention Purim Feasts. This room will also host lectures, performances, special presentations and celebrations of all kinds.



Lower Level

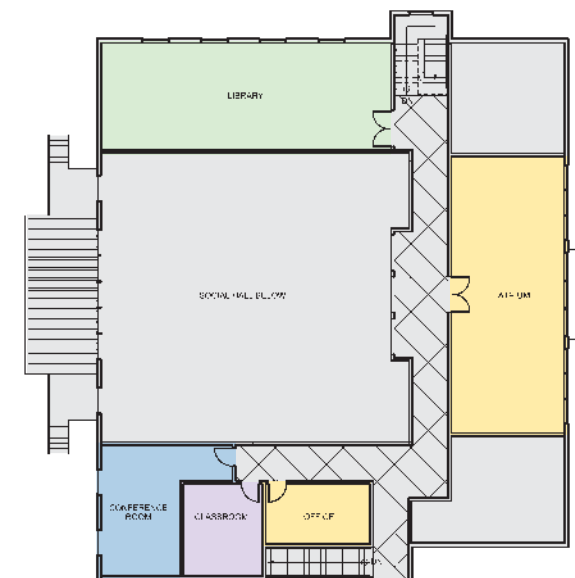
Chabad House is the place to be for Café nights, a slice of kosher pizza, women's Chodesh events and Cabarets, Men's Sunday Brunches, Mid-night Madness Breakfasts, Super Bowl Parties and a million other occasions. The new building will provide a space for all this activity and more in the lower level **Student Lounge** which will house the Pizza Nook/Cafeteria, a roomy, well appointed game area, a multimedia entertainment center and plenty of comfortable couches and seating. The building will also make it possible for Chabad to offer yet another amenity to our students: a **fitness room** with state of the art exercise equipment.



Upper Level

The three most important things at Chabad are education, education and education. Chabad provides a full roster of classes, a Beit Midrash program and one on one tutorials in everything from Alef Bet to Advanced Talmud. Any time of night or day, any day of the week, the odds are there is a class or a private lesson being given at Chabad.

The new Student Center will house classrooms and a spacious, sun lit, well stocked **Library** and **Research Center**/Computer Pod where students can pursue their quest for knowledge, read for sheer pleasure or research a paper.



...is a Judaism that is authentic, deeply relevant and joyful.



“ Chabad helps students grow and learn more about themselves. They teach us things we may not be able to learn in a classroom: morality and how to be a good person. ”

— Ari Liberman '93

and the most important lessons in college...



“ Chabad House at Binghamton is like a huge Wal Mart. It has anything you can possibly need when it comes to Jewish life. All you have to do is look... ”

- Josh Rosenfeld '98

... are gleaned between classes.

The Chabad House **Jewish Student Center** is an incubator of cutting edge ideas for engaging the contemporary Jewish collegiate. Chabad of Binghamton is where programs like Shabbat 1000, the Purim Carnival Extravaganza, The Mitzvah Marathon commemorating 9/11 and My Big Fat Jewish Wedding , to name a few, all began; today they are anchor programs on campuses across the country. At Chabad our students are the number one leaders; they work hard to bring Jewish love and excitement to the wider campus community. It is a joy to watch our students develop their leadership skills and use their talents and a great Nachat to see how many of our alumni have taken up leadership positions in their respective communities. The new building will provide a **board room** for student to meet and brain storm and ample space to work on programs and projects.

College is associated with parties, fun experiences and carefree times but college can be a challenging time for students as well. Jewish students at Binghamton know there is a place they can turn any time of night and day where people with open hearts and mind will be there to help them. The new building will offer private, comforting areas for students in distress who come to Chabad for **counseling**, crisis intervention and referrals.

“ Chabad brings people—all types of Jews— together and ignites new friendships. I can remember countless times when I would say “wow, I didn’t know he/she was Jewish,” which, in my opinion, is what Chabad is all about. ”

— Amir L Herman '97



What is Chabad?

About Chabad

Chabad-Lubavitch is a philosophy, a movement, and an organization. It is considered to be the most dynamic force in Jewish life today.

With its roots in Russia, the origins of today's Chabad-Lubavitch organization can be traced to the early 1940's when the sixth Lubavitcher Rebbe, Rabbi Yosef Yitzchak Schneerson of righteous memory (1880-1950) appointed his son-in-law and later successor, Rabbi Menachem Mendel, to head the newly founded education and social arms of the movement.

Motivated by his profound love for every Jew and spurred by his boundless optimism and self sacrifice, the Rebbe set into motion a dazzling array of programs, services and institutions to serve every Jew.

Today, 4,000 full-time emissary families direct more than 3,300 institutions (and a workforce that numbers in the tens of thousands) dedicated to the welfare of the Jewish people worldwide.

To date there are Chabad House Jewish Student Centers on 100 campuses. Chabad also services an additional 150 campuses in North America.





Help make the Dream a Reality!
Dedication and Memorial Opportunities
 Campaign Objective \$2,500,000



- | | | | |
|--|--------------------------------|--|--------------------------------|
| <input type="radio"/> Building Dedication..... | \$500,000 | <input type="radio"/> Rabbi's Study..... | \$36,000 |
| <input type="radio"/> Social Hall..... | \$360,000 | <input type="radio"/> Cafeteria Kitchen..... | \$30,000 |
| <input type="radio"/> Student Lounge/Cafeteria/Game Room..... | \$150,000 | <input checked="" type="radio"/> Classrooms (2)..... | -reserved- \$25,000 |
| <input type="radio"/> Library/Research Center/Computer Pod..... | \$120,000 | <input type="radio"/> Guest Rooms (3)..... | \$25,000 |
| <input type="radio"/> Main Kitchen..... | \$100,000 | <input type="radio"/> Multi-media Entertainment Center..... | \$25,000 |
| <input type="radio"/> Fitness Room..... | \$75,000 | <input type="radio"/> Offices (3)..... | \$25,000 |
| <input checked="" type="radio"/> Main Entrance/Lobby..... | -reserved- \$50,000 | <input type="radio"/> Outdoor Student Lounge/Deck..... | \$18,000 |
| <input checked="" type="radio"/> Atrium/Second Floor Student Lounge..... | -reserved- \$50,000 | <input type="radio"/> Main Entrance Mezuzah..... | \$18,000 |
| <input checked="" type="radio"/> Conference Room..... | -reserved- \$36,000 | <input type="radio"/> Kiyor-Ritual Hand Washing Station (2)..... | \$10,000 |
| <input type="radio"/> Guest Suite..... | \$36,000 | <input type="radio"/> Mezuzah (25)..... | \$5,000 |

YES! I am/We are pleased to offer support to help construct the new The Chabad House Jewish Student Center at Binghamton University, I am/We are proud to take part in this most important and worthwhile endeavor.

I hereby pledge \$ _____ to the building campaign.

I would like to dedicate _____ in honor/memory of _____

Payment method: Payment in full _____ installments of \$ _____ Monthly \$ _____

Visa Mastercard Amex Check enclosed *Please make all checks payable to: Chabad of Binghamton*

Card # _____ Exp. _____

Name _____

Address _____

City, State, Zip _____

Tel _____ Email _____

Signature: _____

All major pledges can be paid over a period of three years. All contributions are tax deductible under IRS 501(c)3. It is important that Building Fund contributions be over and beyond your much needed annual contribution toward the operating budget of The Chabad House Jewish Student Center at Binghamton University

Builder's Tablet Opportunities

- Chai Builder..... \$18,000
- Builder..... \$10,000
- Pillar..... \$5,400
- Benefactor..... \$3,600
- Chai Sponsor..... \$1,800
- Sponsor..... \$1,000

To discuss Major Gift Options or Dedication Opportunities Contact us at (607) 797-0015 or aslonim@chabadofbinghamton.com

www.chabadofbinghamton.com

